



<https://soce.io>

soce is dem-fi





soce

bringing finance to us all

joining the dem-fi revolution



# why?

- to eliminate the legacy gatekeepers of markets and tools
- to simplify strategy and reduce complexity to newcomers
- to grow the de-fi ecosystem to fit us all



# what?

- avoiding jargon, gatekeepers and confusing nomenclature
- allowing us to understand and reduce all financial risk
- reducing the friction in fees and effort
- providing a transparent, fast and simple DEX experience



# how?

- offering a decentralized exchange to trade anything and everything
- composability - to give users what we can't
- simplifying user experience
- our mantra: *three clicks is all you need*



# the beginnings

- participating in solana riptide hackathon
- dex for binary options on devnet - <https://soce.io>
- Our mantra: *three clicks is all you need*
  - connect wallet
  - select SOL/USD
  - click buy(**up**)/sell(**down**)



“defi brought wall street to blockchain, dem-fi  
will bring the masses ”

—

- soce



# soce's journey to dem-fi

2022

2023

Q1-Q2

Q3-Q4

Q1-Q2

Q3-Q4

## binary options

- devnet launch ✓
- team finalized ✓
- hourly+daily expiries
- mainnet launch
- custom/FLEX options

## customization

- trade events: sports, elections, weather
- NFT options
- serum/CLOB
- margining engine

## more derivs

- perp, swaps & futures
- token & DAO
- european options
- structured products for liquidity

## dem-fi unlocked

- tokenized stocks
- COB for masses
- cross asset margin
- de - FTX achievement unlocked